GOVERNMENT OF INDIA
CIVIL AVIATION
LOK SABHA

UNSTARRED QUESTION NO:2054
ANSWERED ON:05.05.2016
Make in India Campaign in Domestic Flights
Chudasama Shri Rajeshbhai Naranbhai

Will the Minister of CIVIL AVIATION be pleased to state:

(a) whether the Directorate General of Civil Aviation (DGCA) proposes to promote national, regional or local newspapers and magazines in all domestic flights to boost domestic production and promote Make in India campaign;

(b) if so, the details thereof;

(c) if not, the capacity in which the Government is promoting the Make in India campaign in all domestic flights;

(d) whether the Government gives or proposes to give any incentives tocommercial airlines for promoting this campaign; and

(e) if so, the details thereof?

Answer

Minister of State in the Ministry of CIVIL AVIATION
(Dr Mahesh Sharma)

(a) and (b): So far as proposal of promotion to National, regional or local newspapers and magazines in all domestic flights is concerned, it is the prerogative of airlines to provide such complementary services. The scheduled domestic airlines, working on low cost operating model, do not provide any complementary newspaper or magazine during flight. Carriage of newspapers and magazines for all passengers may have commercial concerns of airlines.

(c) & (d) As regards promotion of make in India campaign is concerned, DGCA, in a routine and continued manner, has been reviewing and simplifying working procedures and applicable regulations without compromising the safety aspects.

(e): Does not arise.